

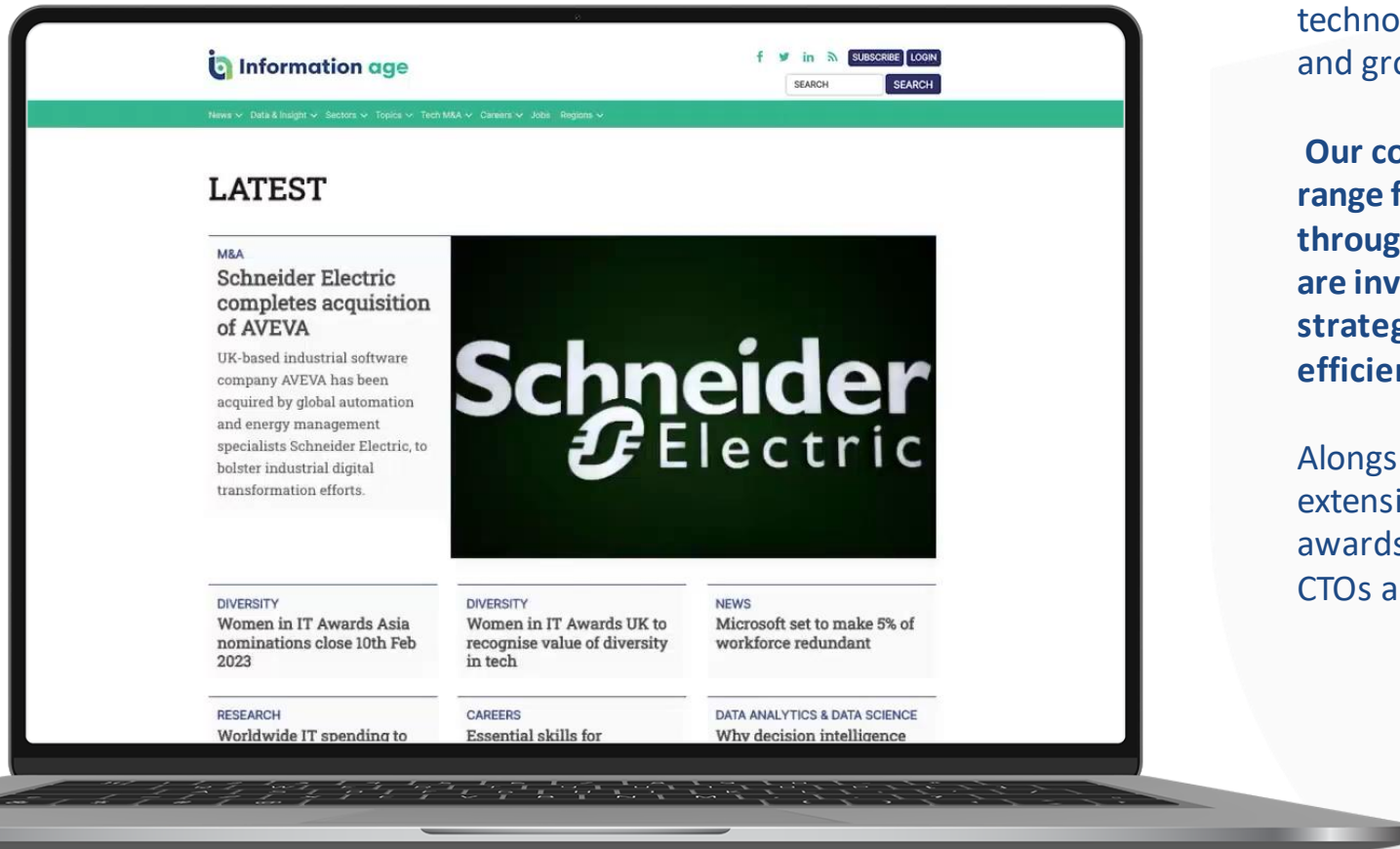


Who we are

We are the leading intelligence resource for IT decision-makers and technologists in the information age.

Since launch in 1995, Information Age has helped millions of businesses achieve success through a market-leading website and calendar of events for technology leaders.





The site serves its audience with news, analysis, buyers' guides and research to help in managing business-critical issues and in identifying new technologies to enable business efficiencies, security and growth.

Our community of readers and event delegates range from software engineers and sysadmins through to CIOs, CTOs and IT Directors – all of whom are involved in the application of technology for strategic, competitive advantage and improved efficiencies.

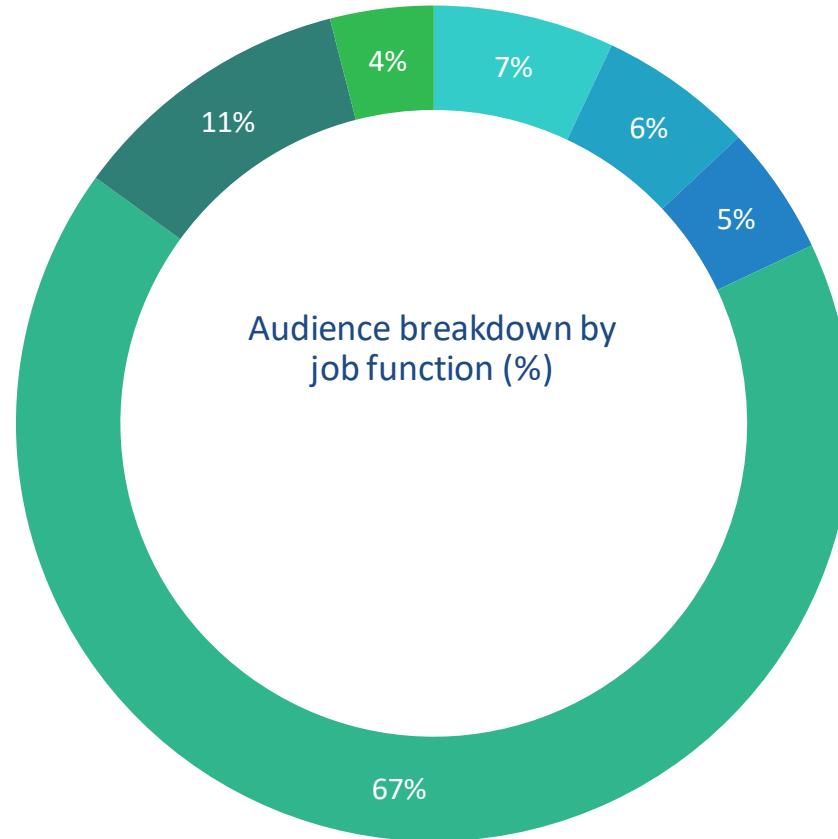
Alongside its online presence, the brand has an extensive, international range of live events and awards schemes to facilitate networking between CTOs and technology leaders.



Online audience and reach

70%

of our audience identify themselves as being in a position of tech leadership (CIO/CTO, IT directors or board level)



- Network/support specialists & engineers
- Database administrator
- Information technology analysts
- Information technology leadership (inc. CIOs, CTOs, IT directors and board-level management)
- Information security specialists
- Software/application developer

480K+

Users per month

15K

Email subscribers

14K

Twitter followers

4min

Ave dwell time

- Global audience
- Series of international events and awards schemes for tech leaders

Company Size

51%

1000+ employees

83%

250+ employees

17%

50-249 employees



What we can offer

We offer many bespoke routes to market, but are not limited to just the options listed below.

- Content
- Bespoke Content
- Hub & Spoke Content
- Webinars
- Content Syndication
- Display Advertising
- Native Advertising
- 1st Party Offsite Retargeting
- Solus emails
- Newsletters
- Surveys
- Bespoke Events

Please reach out to Jack Shuard at jack.shuard@sttubbenedge.com for more information.

